



OSV 2022 Gala Sponsorship Opportunities

Sponsorship Level

Platinum Sponsor \$10,000

- Two tables at the 2022 Gala. These tables include **16 seats** for your guests
- Premiere placement of **one full page in the program book for any combination of: color ad, corporate letter or company profile**
- Prominently placed **banner and signage** at Gala
- Company **logo and link** on Gala web page and online auction web page
- **Logo** in email campaigns and marketing materials (subject to print deadline)
- **Logo and recognition** in press releases
- **Logo & recognition** on **Facebook** page and in Member's **e-newsletter**
- **Logo** included in Thank You communications after event
- **Invitations** to special donor events at the Village for the next year
- **Recognition** in our Annual Report
- **Corporate Member Cards and Daytime Passes** to Old Sturbridge Village (choice of 6 cards and 150 passes, or 5 cards and 200 passes)

Gold Sponsor \$5,000

- One table at the 2022 Gala. The table includes **8 seats** for your guests
- **One three quarters-page color ad** in program book
- **Logo** featured on **signage** at Gala
- Company **logo and link** on Gala web page and online auction web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** in press releases
- **Recognition** on **Facebook** page and in Member's **e-newsletter**
- **Logo** included in Thank You communications after event
- **Invitations** to special donor events at the Village for the next year
- **Recognition** in our Annual Report
- **Corporate Member Cards and Daytime Passes** to Old Sturbridge Village (choice of 5 cards and 100 passes, or 4 cards and 150 passes)

Silver Sponsor \$2,500

- **Four seats** at 2022 Gala
- **One half-page color ad** in program book
- **Recognition** on **signage** at Gala
- Company **logo and link** on Gala web page and online auction web page





- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** on **Facebook** page and in Member's **e-newsletter**
- Listing included in Thank You communications after event
- **Invitations** to special donor events at the Village for the next year
- **Recognition** in our Annual Report
- **4 Corporate Member Cards and 40 Daytime Passes** to Old Sturbridge Village

Bronze Sponsor \$1,000

- **Two seats** at 2022 Gala
- **One quarter-page color ad** in program book
- **Recognition** on **signage** at Gala
- Company **logo and link** on Gala web page
- **Recognition** in email campaigns and marketing materials (subject to print deadline)
- **Recognition** on **Facebook** page and in Member's **e-newsletter**
- Listing included in Thank You communications after event
- **Invitations** to special donor events at the Village for the next year
- **Recognition** in our Annual Report
- **2 Corporate Member Cards and 20 Daytime Passes** to Old Sturbridge Village

Advertising Opportunities

Full page color program book ad	\$500
Receives 20 free admission passes to the Village	
Half-page color program book ad	\$375
Receives 15 free admission passes to the Village	
Quarter-page color program book ad	\$250
Receives 10 free admission passes to the Village	

* Sponsors will have until March 30, 2022 to inform OSV of their intention to fill or donate table seats for resale. All sponsor and tickets benefits can be waived for a fully tax-deductible gift. Event tickets and tables have a fair market value. When the sponsor waives the seats (or portion of), the tax deduction is adjusted to reflect the amount which was donated back to OSV for resale. Sponsors will release names of guests and meal choices to OSV by May 19, 2022.

