By sponsoring a public or fundraising event at Old Sturbridge Village your company has the opportunity to partner with one of our nation's most trusted and treasured cultural organizations, as well as support the Village’s expanding and exciting calendar of public events. As an Old Sturbridge Village sponsor your company will receive a variety of benefits including brand exposure through regional advertising and marketing, as well as direct access to the more than 250,000 visitors each year.

**Event Sponsor Program Levels & Benefits**

- Brand recognition on event print advertising
- Brand recognition on OSV Visitor Map and signage
- Dedicated OSV e-blasts and website presence
- Press release and media outreach
- Cross-marketing opportunities
- OSV daytime admission passes
- Recognition in OSV Annual Report
- 20% discount at Old Sturbridge Inn and Reeder Family Lodges*

*Sunday through Thursday nights only – some blackout dates apply.

---

**FAMILY FARM FEST**
April 13 – 14, 20 – 21
2018 Attendance: 4,489 | 2 weekends
Celebrate New England’s agricultural heritage. Baby animals, Farm Olympics, and demos on backyard farming and homesteading.

**ANTIQUE CAR RALLY**
June 8
2018 Attendance: 2,315
Over 100 antique cars, carriages, and wagons and primary transport throughout the 19th century.

**INDEPENDENCE CELEBRATIONS**
July 3 – 4
2018 Attendance: 2,126
March in a parade led by a band, listen to a reading of the Declaration of Independence. and hear the firing of cannons.

**CRAFT BEER AND ROOTS MUSIC FESTIVAL**
July 20 and June 16
2018 Attendance: 3,001
Wide selection of craft brews while taking in the sounds from local bands and artists, and learn about 19th-century distilling practices.

**REDCOATS AND REBELS**
August 3 – 4
2018 Attendance: 6,397
1,000+ reenactors transform OSV into a Revolutionary War reenactment. Including battles, cannon firing, music and more.

**APPLE AND AGRICULTURE DAYS**
October 5 – 6, 12 – 14 and 19
2018 Attendance: 3,905
Tour the orchards and farms, pick and taste apples and try your hand at cidermaking, and see the ox-powered cider mill in operation.

**CELEBRATION OF CIDER**
October 20
2018 Attendance: 2,587
Tour the orchards and farms, pick and taste apples and try your hand at cidermaking, and see the ox-powered cider mill in operation.

**A VILLAGE TRICK-OR-TREAT**
October 27
2018 Attendance: 1,678
Family-friendly Halloween experience for young children, complete with a costume parade, carryall rides, festive bonfire, and magic shows.

**A NEW ENGLAND: THANKSGIVING**
November 2 – 3, 9 – 10, 16 – 17, 23 – 24 and 28
2018 Attendance: 8,766
Partake in an authentic New England holiday by learning 1830s cooking and customs.

**CHRISTMAS BY CANDLELIGHT**
December 6 – 8, 13 – 15, 20 – 23 and 27 – 29
2018 Attendance: 23,493
Enjoy carolers, an animal experience, a tree lighting ceremony and Santa's Village.

---

For more information, please contact us at 508-347-0216 or development@osv.org.